



**NEUGC**  
 Conference Guide Ad Invoice  
 Conference Dates: April 22 – April 24, 2024  
[www.neugc.org](http://www.neugc.org)

Invoice # NEUGCGUIDE

		Amount
<b>Half Page Ad</b>	\$150	
<b>Full Page Ad</b>	\$250	
<b>Inside Front Cover Ad</b>	\$350	
<b>Inside Back Cover Ad</b>	\$350	
<b>Back Cover Ad</b>	\$450	
<b>Spread Ad</b>	\$500	
<b>Total Amount</b>		

Exhibiting vendors may purchase full- and half-page color advertising in the NEUGC Conference Guide. The guide is a magazine-like booklet that contains useful conference details such as speakers, sessions, and solutions center information. It will be distributed in each attendee’s conference bag. For premium positions (covers and spreads), please act quickly. We will honor space reservations based on the time/date we receive your email.

Reserve space for your full- or half-page advertisement by sending an email to [vendors@neugc.org](mailto:vendors@neugc.org). Include your desired ad size and position (if requesting a cover)

**Materials Due – March 15, 2024 (no extensions)**

We require files with crop marks and a 1/8” “bleed” built in. ½ page ads should have crops set to 8.5” x 5.25”. Full page ads should have crops set to 8.5” x 11”. Please provide print- ready files in PDF format.

Email PDFs that meet the above specifications to [vendors@neugc.org](mailto:vendors@neugc.org)

Make check payable to **NEUGC**, and mail to:

**NEUGC**  
**c/o Pete Massiello**  
**2107 Eaton Ct.**  
**Danbury, CT 06811**

*Please send payment via Postal Service, as there will not always be someone available to sign for delivery.*

NEUGC is a non-profit organization, Fed ID # 01-0719762